



Press Release | Nov 21, 2016

## **Daman Securities Launches New Online Trading Service**

### **Easier and safer online investments now possible with Daman Online Trading**

**UAE, Dubai:** Dubai-based Daman Securities, one of the UAE's leading financial services, has released a brand new version of its exclusive online trading service for stock listed in Dubai Financial Market (DFM) and Abu Dhabi Securities Exchange (ADX).

The standards-setting web-based Daman Online Trading service provides subscribing investors with a number of advanced exclusive features and upgraded functionality compared to other existing online trading tools. After long development, the company's launch of a three-year growth strategy aimed at enhancing trading services to investors.

First-to-market features of the state-of-the-art online service include Arabic language

capability, the fast-track creation of an account within 15 minutes since online registration and a dedicated helpline complemented by all-day telephone customer support through a user friendly interface.

Daman has also launched Daman Pro Trading, a desktop application version of Daman Online

Trading, for the advanced users and active investors which can download to their computers for more immediate and seamless experience, with real-time faster transactions and advanced workspace.

"We have invested strategically in the development of a market-leading, standards-enhancing online trading solution in line with Daman Securities' ongoing

commitment to customer convenience. The new service fuels our philosophy in and confirms our commitment to always add value by helping investors stay abreast of market moves while conducting their transactions quickly and safely,” said Shehab Gargash, Daman Investments’ Executive Chairman.

The new service can be accessed on [www.damansecurities.ae](http://www.damansecurities.ae)

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***About Daman Investments PSC ([www.daman.ae](http://www.daman.ae))***

*Daman Investments PSC is a private joint stock company based in Dubai, UAE. From its early beginnings in 1998, the group has grown rapidly into a non-bank financial services company now widely recognized as an authority in its core markets, the Gulf Cooperation Council and Iraq.*

*Known for offering innovative investment products and services to both regional and international clients, Daman provides investment management and development capital investment opportunities as well as brokerage operations through its subsidiaries. Daman is committed to the principles of ethical business practice and operational transparency. All Daman’s various operations are regulated by the United Arab Emirates Central Bank, the Emirates Securities and Commodities Authority (ESCA) and the Dubai Financial Services Authority (DFSA).*